

Manchester Downtown Development Authority

May 28, 2009

Approved Minutes

Members Present: Ray Berg, Alan Dyer, Susan Fielder, Jody Flowers, Karen Hinkley, Karl Racenis, and Pat Vaillencourt.

Pledge of Allegiance 7:05

Approval of agenda as amended, adding MEDA Conference to old business and economic development to new business. Berg moved to approved, Flowers supported, motion carried.

Approval of April 21, 2009 minutes as amended, correct spelling of Vander Boegh's last name and changing "seamed" to "seemed". Moved by Berg, supported by Hinkley, 5 in Favor, 2 abstained, motion carried. Fielder to forward to Racenis and Julie Schiable at the Village office.

Public participation – none

OLD BUSINESS:

Review of Street lighting-

Racenis reported on meeting with Jeff Wallace and Tom Madden. The street light diagram was sent to Consumers and a revised quotation is expected in early June. LED lights were discussed. Mr. Madden is aware of our preferences for acorn style lamps, with partially illuminated upper domes and full illumination projecting down. Racenis thought we may have benefited from the enhancement project two-year delay, as LED technology is advancing quickly and more information is expected to be available when we begin the project.

DDA FY2009-1010 Budget-

Fielder presented a revised FY 2009-2010 budget. The FY 2010-2011 pre-allocated administrative cost estimate was reincorporated into the end-of-year fund balance. The \$600 allocation for recording secretary was removed. Discussion included the transfer of the Village's \$500 contract for Chamber of Commerce street flowers and/or decorating be moved to the DDA budget. Discussion also included the display of the Transportation Enhancement Project's expected revenue and expenses be moved out of the current budget columns/rows and listed as an amendment at the end of the Budget request. Vaillencourt moved we accept the FY 2009-2010 Budget as amended. Seconded by Hinkley. Roll call vote:

Berg	yes
Dyer	yes
Fielder	yes
Flowers	yes
Hinkley	yes
Vaillencourt	yes
Racenis	yes

Motion Carried.

Downtown Planning & Marketing-

Berg presented an update on the new Chamber/DDA Face Book Page. He is developing a Fan Page which will focus on local events and target a younger audience.

Berg presented an update of the "Inside the Economic Development Toolbox" MEDA Conference held on May 5th. Information presented on two programs:

Michigan Main Street Requirements:

Requires 5 year commitment
Employment of a "dedicated" paid position
(emphasized dedicated and defined as exclusive responsibility -
J. Wallace would not be "dedicated" because of other responsibilities)
Manchester won't qualify

Blue Prints

Presentation topic: Gladwin's Blue Print experience and economic development strategies
\$15,000 required for 2010 Manchester program, not affecting DDA Budget until FY2011
Hyatt Palmer will contact us in November, begin preparing for January meeting
January meeting in Lansing, no charge to participate, begins formal application process
Blue Prints Program has secure financially support from State of Michigan

Other options are available and Berg will continue to research and report back to DDA

NEW BUSINESS:

Economic Development:

Consumers Energy - economic development strategies presentation - Vaillencourt

Contact: Allan Hooper
Facilitated community seminar for 40 people from 6 - 8 pm, including 5:50 pm light meal
Discussions focus on community asset identification, appreciation, inter connection with
other community assets, and further development.
No Cost

Promo Corp - economic development presentation - Vaillencourt

Anita and Jerry Herman (Daughter and Son-in-law of Jason Molesworth, Manchester resident)
Presentation/Facilitated Community Forum to identify "Your Brand" and promotion.
Board members expressed enthusiasm for both opportunities, which may help us focus on Goals/
objectives for future Blue Prints process. Vaillencourt will follow-up with potential dates, and
opportunities for both to attend future DDA Board meeting and share additional information.

Movie Scout Report - Vaillencourt

Filming is scheduled for the last two weeks in July
Rob Reiner Director
Utilizing on Black Sheep location
Vaillencourt inquired as to why Manchester had been selected - response: because "Manchester
doesn't look like an Ann Arbor-wanna-be. Manchester has retained the 1950s charm". Racenis
expressed, our challenge will be to retain the charm and still provide incentive for business
development.

Business Expo Participation - Racenis

Discussion focused on potential community updates and Board members available to staff the
information booth. Most members have booths representing their own business interests, and not

having additional information regarding the Enhancement Project, it was decided that the DDA would not participate this year.

Board Vacancies

Racenis indicated that two board positions are scheduled for reelection.

Racenis and Hinkely are completing four-year terms in July. Hinkley asked Village President Vaillencourt to consider others to fill the next 4 year term. The Village President will also be looking for a nomination to fill the partial term of current member who apparently has moved away of the community, as attempts to reach him have been unsuccessful. Further discussion is expected on the June DDA Board agenda in preparation for the July election.

REPORTS

Village Administration: not present

Treasurer: presented earlier

Next Meeting: June 30th, 7pm in the Village Chambers

Adjournment:

Motion to adjourn at 9:17 by Racenis, support by Berg, all in favor.

Respectfully submitted,
Susan Fielder
Treasurer